

ICBN

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WHAT COMES NEXT:

Capture More Revenue with OTC Cards



ProHealthConnect

THE INDEPENDENT RETAILER NETWORK FOR GOVERNMENT AND HEALTHCARE

ProHealth Connect

Who is ProHealth Connect? We are a healthcare fintech platform dedicated to empowering independent retailers in the food and pharmacy sectors to accept and process health plan benefits. Our mission is to democratize access to OTC benefits, enabling independent retailers to share in the billions of dollars available for spending.



What are OTC Benefits? OTC and Healthy Benefits are a quarterly or monthly allowance for Medicare members to purchase non-prescription drugs, health-related items, and healthy foods.



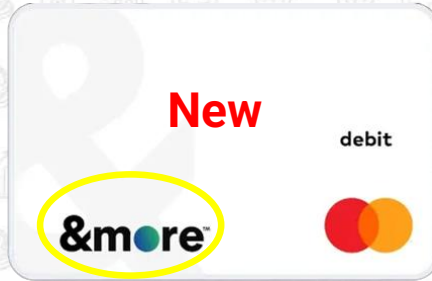
OTC Overview

Accepted Products

- OTC members have allowances up to **\$350/month** to spend on OTC products and
- OTC Popular SKUs: Cold/Flu Medicine, Antacids, Vaseline, Toothpaste, Benadryl
- SKUs can be submitted for plan approval
- GNP Private label catalog uploaded to product library

Grocery & Staples	
Rice, whole grains, dry pasta, dry beans	Seafood; soy & nut milks
Flours, cornmeal, nut & seed flours, bread/biscuit mixes	Sugar & salt substitutes; diabetes nutritional bars
Breakfast foods (toaster pastries, cereal bars, granola)	Bottled, sparkling & enhanced water
Prepared food (canned stews); soup	Ice cream, frozen yogurt, sherbet
Ready-to-eat soups, meals, sandwiches	Bakery (pies, cakes, muffins)
Dried fruits & fruit snacks; nuts, seeds & trail mix	Salty snacks
Dairy (milk, cheese, *butter*, sour cream); yogurt	
OTC / Medical Product Classes	
COLD & ALLERGY RELIEF	SUPPORTS & GARMENTS
Allergy, sinus & combination liquids & tablets	Women's support hose & accessories (full/maternity, knee-, thigh-, waist-high)
Cold & flu preventives & symptom reducers	Joint warmers & arthritis relief, arm slings & cervical collars
Nasal sprays, drops, inhalers, moisturizers, washes	Supports:
Vapor products (incl. waterless vaporizers)	- abdominal;
SUPPORTS & GARMENTS	- ankle;
Medical compression sleeves & garments	- elbow;
	- elbow & arm;
	- foot;
	- hand & wrist;
	- hernia;
	- knee;
	- orthopedic;
	- rib (belts);
	- surgical;
	- thigh/calf/shin

Card Examples



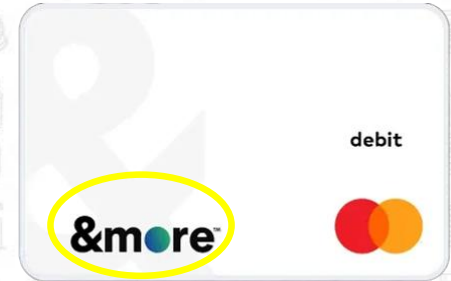
ProHealth Connect gives retailers access to both national and local health care plans: United Health (UCard), Wellcare, Centene, Molina, and 40+ local plans

OTC Overview



USIO/SODA Addendum

- **USIO Sign Up Must Be Completed to access FIS Cards**
- **SODA Addendum Must Be Completed to access &more cards**
- **Both delivered via email**



Transaction Fees

&more



\$.60
per transaction
+
1.8%
processing fee



\$.75
per transaction
+
2%
processing fee

Receive net payment within 72 business hours

OTC Overview

Support

- **Designated ICBN Support Associate**
- Kevin: krodriguez@prohealthconnect.com
- support@prohealthconnect.com
- (718) 971-9733 ext 1088

Need Help?

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Thank You!